

How Business Focus Burton works

Please book in online via the website for a Thursday session. Please visit us up to 3 times, after this, if you like what you see and want to join BFB speak to a committee member and discuss membership.



Business Focus Burton

The essentials:

TIME/DATE:

Every Thursday, from 7.15am – 9am, members are expected to attend three in every four sessions to ensure their membership is retained.

COST:

Visitors:

£13.50 per visitor per session.

Book online now: www.businessfocusburton.co.uk

Guests of BFB Members:

Small £5.00 booking fee please steer your guests to book online.

Members:

Room: £65 p/m (inc. Breakfast) by direct debit.

VENUE:

Branston Golf Club, Pavilions, Burton on Trent.

MEMBERSHIP AND PAYMENT SET-UP:

- A minimum of three months is required.
- Cancellation by email to the Chair or by cancellation of direct debit only.
- Payments are by direct debit on a calendar-month basis.
- Invoices will be sent to your membership email address.
- Visitors can book in on www.businessfocusburton.co.uk

MEMBER SEATS:

We have a one seat per trade/profession/service or sector policy at BFB; however, there are times where adding a seat that is in a similar profession adds to the group, so all seats will be considered and decided upon by existing members to ensure there is no direct conflict. Ask your committee if you need to know more.

CANCELLATION:

If you wish to leave Business Focus Burton, please cancel your direct debit; you will not be refunded for the sessions you do not attend in the month of your cancellation.

What membership is about:

COMMITMENT:

All members are expected to **attend three out of four sessions per month**. If you cannot attend, you're welcome to send a substitute in your place, although this is not mandatory.

CONTRIBUTE:

There are no rules regarding offering to do a **10-minute presentation**, though doing so will give you the chance to introduce your services and profiles to the group, and, in turn, they will engage with you more.

We also really like any helpful tips and advice to improve the networking itself, so seek out a committee member to offer these for consideration.

Likewise for a discussion point on something that your business is struggling with. We are all here to engage with one another, so there is always something to be gained by engaging with the group.

Referrals, please engage and refer directly in the room or on the WhatsApp groups in the week, the best form of networking is the follow up.

ENGAGE:

We run a social media share as we love to know what our members are doing in their businesses, and we encourage the group to share these postings and to add further comments to them where they can do so. Once you are a member, you will be added to this group on WhatsApp, so please get involved.

We encourage you to share your business events and/or other events to grow your network.

PROMOTE THE GROUP:

BFB is a great local-business group: we have some marketing materials, a website and social media, plus you! We want the group to grow, so we ask you to help us to promote this group to your business contacts.

The more we put into this,
the more we get out of it.